

Privacy Policy

Last updated: June 2024

At Lion Freight, we are committed to safeguarding your privacy. This Privacy Policy outlines how we collect, use, and protect your personal information when you visit our website or use our services.

1. Information We Collect:

- We collect personal information such as your name, contact details, and shipping preferences when you interact with us.
- We also collect non-personal information, including browser type, IP address, and pages visited, to improve our website and services.

2. How We Use Your Information:

- We use your personal information to process orders, provide customer support, and improve our services.
- We may use non-personal information for analytics, marketing, and website optimisation.

3. Sharing Your Information:

- We do not sell, rent, or share your personal information with third parties for marketing purposes.
- We may share your information with trusted partners (e.g., shipping carriers) to fulfil orders.

4. Cookies and Tracking Technologies:

- Our website uses cookies to enhance your browsing experience. You can adjust your browser settings to manage cookies.
- We use Google Analytics to analyse website traffic and improve our content.

5. Security Measures:

- We implement industry-standard security measures to protect your data.
- However, no method of transmission over the internet is entirely secure, and we cannot guarantee absolute security.

6. Your Rights:

- You have the right to access, correct, or delete your personal information. Contact us for assistance.
- You can opt out of marketing communications at any time.

7. Changes to this Policy:

- We may update this Privacy Policy periodically. Check our website for the latest version.

By using our website, you consent to the terms outlined in this Privacy Policy. If you have any questions or concerns, please contact us.